Steve Cooks Stuff

EAT THIS TV

SEASON 4

SPONSORSHIP OPPORTUNITIES

REAL FOOD. REAL FUN. REAL OPPORTUNITY.



After three successful seasons, Steve Cooks Stuff returns for Season 4 on Eat This TV, bringing approachable recipes, creative cooking, practical techniques and entertaining food content to a growing national and international audience.



DISTRIBUTED THROUGH EAT THIS TV

97 MILLION REPORTED HOUSEHOLD DISTRIBUTION FOOTPRINT

U.S. 72M | Canada 7M | Europe 18M

Television, connected TV and streaming platforms

AUTHENTIC BRAND INTEGRATION

Your products featured naturally through cooking demonstrations

MULTI-PLATFORM EXPOSURE

Television, streaming, social media and SteveCooksStuff.com

LASTING VISIBILITY

Episodes and digital content continue reaching audiences beyond their initial airdate

PERSONAL CONNECTION

Partner with a chef who brings enthusiasm, credbility and a genuine passion for cooking



Great Food Brings People Together!

SEASON 4 SPONSORSHIP PACKAGES

Steve Cooks Stuff

STARTER

$1,500

1 EPISODE

- On-camera product use or brand mention (1 episode)
- Product displayed on set when appropriate
- End-of-episode sponsor acknowledgment
- 2 sponsored social media posts
- Sponsor logo and link on SteveCooksStuff.com

GREAT ENTRY POINT FOR BRANDS LOOKING TO GET IN THE KITCHEN WITH CHEF STEVE!

MOST POPULAR

STANDARD

$4,000

3 EPISODES

- On-camera product use or brand mention (3 episodes)
- Product displayed on set when appropriate
- End-of-episode sponsor acknowledgment
- 6 sponsored social media posts
- Sponsor logo and link on SteveCooksStuff.com

INCLUDES ONE GUEST APPEARANCE ON AN EPISODE OF YOUR CHOICE!

PREMIUM

$7,500

6 EPISODES

- On-camera product use or brand mention (6 episodes)
- Product displayed on set when appropriate
- End-of-episode sponsor acknowledgment
- 10 sponsored social media posts
- Sponsor logo and link on SteveCooksStuff.com

INCLUDES ONE GUEST APPEARANCE ON AN EPISODE OF YOUR CHOICE!

DELUXE

$15,000

12 EPISODES

- Season-long brand recognition (12 episodes)
- Product displayed on set when appropriate
- Premium end-of-episode acknowledgment (15-second)
- 15 sponsored social media posts
- Prominent sponsor placement on SteveCooksStuff.com
- Custom-produced 30-second commercial*

INCLUDES ONE GUEST APPEARANCE ON AN EPISODE OF YOUR CHOICE!

PRESENTING SPONSOR



STEP INTO THE KITCHEN WITH CHEF STEVE!

Standard, Premium and Deluxe sponsors receive an exclusive opportunity to join Chef Steve on camera during an episode of their choice! Cook alongside Chef Steve, showcase your products, share your business story and connect with viewers through an entertaining, authentic culinary experience.

One guest appearance per sponsorship package. Episode selection is subject to availability and production scheduling.

CUSTOM SPONSORSHIP OPPORTUNITIES

Looking for something different ? We can create a custom package to fit your goals! Options include additional episode integrations, featured product placements, sponsored recipes, branded cooking segments and in-kind equipment or product partnerships.

EAT THIS TV

Let's Make Something Delicious Together!

Chef Steve Gatlin | (760) 470-0520
stevecooksstuff@gmail.com | www.SteveCooksStuff.com